

# 2026 Ames Artists' Studio Tour Call for Artists

**Sat., Oct. 10 | 10 a.m. – 4 p.m.**

**Sun., Oct. 11 | Noon – 4 p.m.**

**Artists may choose to participate in either one or both days of the tour.**

**[Full fee required regardless of level of participation.]**

The Ames Community Arts Council is now seeking applicants for the eleventh annual juried studio tour! The public will be invited to a “behind the scenes” look at how art is created in this self-guided tour. If you are an artist in the greater Ames area with a working studio and you are looking for ways to showcase your work, this event may be perfect for you!

## **The Ames Artists' Studio Tour is for you if:**

- You have a welcoming, creative, and safe studio with convenient parking. Whether it's a visual arts haven, a recording space, a dance studio, or a radio station, all kinds of artistic work are welcome on the Studio Tour.
- You love connecting with people and sharing your story—your journey, your artistic process, and your vision for the future make for an inspiring narrative.
- Your studio isn't just a workspace—it's a showcase. You have amazing work on display and available for purchase.
- You're ready to go beyond selling—offering demonstrations of your craft or hands-on activities for visitors adds a unique, immersive experience. Every studio will bring its own distinct twist to this opportunity to engage the public.
- You embrace community and promotion—spreading the word about the Tour through social media, mailing lists, and brochures helps to create buzz and attract visitors.

## **The details:**

- ✓ Application deadline: **Mon., June 8, 2026**
- ✓ Fees: \$75 for Ames Community Arts Council members; \$125 for non-members.
- ✓ Payment is due at the time of acceptance (after June 15).
- ✓ Notification: Applicants will be notified no later than Mon., June 15.
- ✓ Artists may choose to participate in either one or both days of the tour. Full fee required regardless of level of participation.

## **What will the Arts Council do to make the Studio Tour successful?**

*To help get the word out and build an audience, we will:*

- Use our available funding to support marketing efforts.
- Collaborate with Discover Ames to maximize visitor engagement.
- Develop and distribute a brochure, available by mid-summer.
- Promote the event through regular social media posts and paid spots.
- Partner with local media to ensure wide-reaching publicity.

*To make the Studio Tour accessible and welcoming, we will:*

- Create a dedicated webpage featuring up-to-date tour details and an interactive map.
- Provide clear signage to mark studios, helping visitors find their way.
- Establish a central tour headquarters to offer guidance and answer questions.
- Ensure a welcoming experience—if you need support greeting visitors while demonstrating your work, we'll help find a volunteer host.

**Questions? Ideas to share? Contact Jennifer Brockpahler at [director@amesart.org](mailto:director@amesart.org).  
Thank you!**

2026 Ames Artists' Studio Tour Application  
Sat., Oct. 10, 10 a.m. - 4 p.m. & Sun., Oct. 11, noon - 4 p.m.

Name, including business name, if applicable: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Studio Address, if different than above: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website, if applicable: \_\_\_\_\_

Facebook page or other social media: \_\_\_\_\_

What is your primary medium: \_\_\_\_\_

In our brochure, we have room for a short sentence about your work (10-12 words). Please provide that, here.

On our website, we have room for a longer description. Please provide that here. (We can pull the short description from this longer one, but we aren't always sure we are highlighting what you would choose.)

Please describe how you will engage the public (What demonstrations or other activities will you provide?):

Please email three photos of your work and one photo of your studio space (even if it's messy!) to **director@amesart.org** with the subject title: "studio tour photos." Photos of your work may be used for promotional purposes.

My studio is handicapped accessible:  yes  no

Accessibility is not required. Handicapped accessible studio will be noted as such on the brochure/map.

I am:  an Arts Council Member (\$75 fee)  a Non-Member (\$125 fee)

Fee is due at the time of acceptance into the Studio Tour. You do not need to send a check now. Non-members are encouraged to become members and pay the reduced fee.

**Artists may choose to participate in either one or both days of the tour.**  
**[Full fee required regardless of level of participation.]**

I plan to participate:

both days  Saturday only  Sunday only

If you have questions about member benefits, please contact Jen at **director@amesart.org**.

I hereby release and forever hold harmless the Ames Community Arts Council and all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any and all responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to or participation in the Ames Artists' Studio Tour which is not responsible for any injury sustained by exhibitors or guests. My signature indicates my acceptance of these terms and conditions.

Signature of Artist \_\_\_\_\_ Date \_\_\_\_\_